



Government of West Bengal

DISTRICT MISSION MANAGEMENT UNIT (DMMU), WBSRLM & District Rural Development Cell, Birbhum Suri, Birbhum (W.B) Email ID- pddrdcbir@gmail.com

Memo. No: - 3289 / 111-93/DMMU/Birbhum

Date:- 05/10/2026

NOTICE for Empanelment of Mentors for Enterprise Finance scheme under District Mission Management Unit (DMMU), Birbhum

Reference Memo No: 817/PRD-15098/1/2023-DRLM dated 05.07.2024 of Jt. Secretary P&RD Deptt. & ACEO, WBSRLM

Applications are hereby invited from eligible intending candidates for Block Level Mentors for Enterprise Finance scheme under District Mission Management Unit (DMMU), Birbhum.

A. Tentative No. of Block Level Mentors to be empanelled:

Sl. No.	Block Name	No. of Mentors to be empanelled
1	BOLPUR-SRINIKETAN	2
2	DUBRAJPUR	2
3	ILLAMBAZAR	2
4	KHOYRASOL	1
5	LABPUR	2
6	MAYURESWAR ONE	2
7	MAYURESWAR TWO	1
8	MOHAMMAD BAZAR	2
9	MURARAI ONE	1
10	MURARAI TWO	1
11	NALHATI ONE	2
12	NALHATI TWO	1
13	NANOOR	2
14	RAJNAGAR	1
15	RAMPURHAT ONE	1
16	RAMPURHAT TWO	1
17	SAINTHIA	2
18	SURI ONE	1
19	SURI TWO	1
	Total	28

B. Eligibility Criteria:

- Age Limit:** Age of the applicant should be between 25 to 45 years as on 01.01.2026.
- Educational Qualification:** Graduate & above from a recognized University.
- Who are eligible:**
 - Ex-banker and empanelled BRP from public or private sector banks who have at least 5-7 years of relevant field experience in micro or small enterprise segment in rural areas.
 - Empanelled block / district level trainers (DLTs/BLTs), Chartered Accountants, Cost Accountants, MBA, graduates who are conversant with functioning of banks for micro-enterprise loans.
 - Active women SHG member for last 3 years in the same block from the date of issue of notice.
 - The applicant must be valid/registered voter as per the current electoral roll.
- Technical Qualification:** Diploma & above in Computer Application.
- Residence:** Must be a permanent resident of the block for which applied for.

C. How to Apply:

Interested candidates will have to submit their applications as per the prescribed format (attached herewith) only. The candidates shall submit self-attested copies of the testimonials relevant to their educational qualification, Computer certificate and experience along with the application. The application form must be filled on the basis of fact which they will have to substantiate with the documentary evidence (all in original) during the selection process, failing which their candidature will be liable to be cancelled.

Application can only be submitted to the respective Block Office under Birbhum District (at NRLM Section) on any working days between 11:00 AM to 5:00 PM.



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& District Rural Development Cell, Birbhum**
Suri, Birbhum (W.B) Email ID- pddrdcbir@gmail.com

- Starting Date of Submission of Application : 5th October, 2026
- Last Date of Submission of Application : 30th October, 2026

D. Mode of Selection:

- Written Test (MCQ based): 60 Marks (Topics: General Knowledge, English & Math of Class X standard, Reasoning, Current Affairs, NRLM Concept etc.)
- Computer Test: 30 Marks (Topics: MS Excel, MS Word, MS PowerPoint)
- Personal Interview: 10 Marks

E. Termination of Mentor:

- In case of non-performance, rude behaviour, misconduct, or any other unsatisfactory conduct, the engagement of the Mentor may be terminated or discontinued by the competent authority.

F. Honorarium & Job Responsibilities of Mentor:

- As per the Reference Memo No: 817/PRD-15098/1/2023-DRLM dated 05.07.2024 of Jt. Secretary P&RD Deptt. & ACEO, WBSRLM; the Guidelines from the West Bengal State Rural Livelihood Mission (WBSRLM), Panchayat and Rural Development Department, Government of West Bengal. (enclosed with this Notice for your ready reference).

G. Application Form Availability:

- Birbhum District Website – <http://birbhum.gov.in>
- All Gram Panchayat Offices and Sangha Samabay Officers of SHGs under Birbhum District,
- All Block Office under Birbhum District (at NRLM Section)
- Office of the Additional District Mission Director, DMMU, Suri Birbhum

H. Where to Submit:

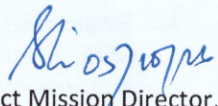
- Office of the Block Development officer (BDO) under Birbhum District (at NRLM Section) on any working days between 11:00 AM to 5:00 PM. (in the drop box)

I. Application Fee:

- There is no application fee.

Note: No T.A / DA will be paid for appearing in the Computer Practical Test and Walk in Interview.

Encl.: Guideline and Application Form.

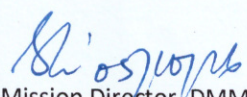

Additional District Mission Director, DMMU &
Project Director, DRDC, Birbhum

Memo. No: - 3289(6) 11-93 /DMMU/Birbhum

Date:- 05/10/2026

Copy forwarded for information to:

1. The Block Development Officer (All), Block, Birbhum – with request to receive applications from intending candidates in a sealed Drop Box at your respective office and after screening and document verification send all eligible applications and those rejected with copy of application register. Also circulate this notice in all Gram Panchayat Offices and Sangha Samabay Offices for wide Publicity.
2. The DIO NIC, Birbhum with a request to upload the Notice, Application Form and Guidelines in District Website.
3. The P.A to the State Mission Director & Chief Executing Officer, WBSRLM.
4. The P.A to the ACEO, WBSRLM, & Addl. Secretary P & RD Dept.
5. C.A to the District Magistrate, Birbhum- with a request to apprise the District Magistrate & District Mission Director, DMMU Birbhum.
6. Office Copy.


Additional District Mission Director, DMMU &
Project Director, DRDC, Birbhum